

Good Earth

COFFEEHOUSE™

Good Earth Coffeehouse opens its doors within the largest YMCA in the world

Calgary born coffee franchise expands in YYC's Southeast Community hub

CALGARY – (June 24, 2019) – This weekend the Calgary born franchise, Good Earth Coffeehouse (Good Earth) opened its 25th Calgary café in the Brookfield Residential YMCA at Seton, the largest YMCA in the world. This 330,000 square foot facility in the heart of in the Seton community, is already a Calgary landmark. The newest Good Earth Coffeehouse will be a hub for thousands of Calgarians participating in health and wellness programs, leadership and community outreach programs, childcare, and day camps. This is the Good Earth's 50th opening as it grows across Canada, providing a warm, inviting community gathering place to enjoy ethically sourced coffee and fresh, wholesome food.

Good Earth at the Brookfield Residential YMCA is the second café for owner Zia Khedri. "I consider the team at Good Earth to be my family and we are excited to expand our family in the Seton community." – says Khedri, who lives in the Seton community with his wife and two young children.

Good Earth Coffeehouse is proud to be a community coffeehouse for YMCA members and the entire Seton community. Good Earth offers hand crafted drinks created from a selection of Rainforest Alliance Certified, Organic, Fairtrade and Direct Trade coffees. Their extensive menu offers breakfast, lunch and dinner items that are prepared daily in their kitchens, created from fresh, wholesome ingredients.

"YMCA Calgary is pleased to welcome Good Earth to Brookfield Residential YMCA at Seton to provide food services in our centre of community." - Jocelyn Santos, General Manager of YMCA Calgary, Brookfield Residential YMCA at Seton.

Good Earth is excited to host a YMCA member appreciation event in early September to celebrate their opening and welcome YMCA members back to their fall activities. The celebration includes free brewed coffee all day, live music, prizes, and food and beverage samples. The coffeehouse is located at 4995 Market Street SE, Calgary Alberta.

Relationships remain as much a cornerstone of Good Earth's brand as exceptional coffee and good food. Good Earth looks forward to further contributing to the Calgary community. For more information about Good Earth, please visit www.goodearthcoffeehouse.com.

About Good Earth Coffeehouse:

Good Earth is a network of authentic coffeehouses with 50 locations throughout Alberta, British Columbia, Saskatchewan, Manitoba, Quebec, and Ontario. The first Good Earth Coffeehouse opened in Calgary in 1991. Founders Nan Eskenazi and Michael Going began with a desire to serve exceptional coffee and wholesome food, with a down-to-earth attitude. Good Earth has focused on creating a unique experience for customers through the combination of a distinctive coffeehouse environment with social and environmental responsibility. The company has grown through franchising and remains true to the original mission... to be a coffeehouse with good food.

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