

Good Earth

COFFEEHOUSE™

Good Earth Coffeehouse opens a second location in Winnipeg

Canadian coffee franchise grows in Manitoba with its 51st coffeehouse

CALGARY – (October 21, 2019) – This weekend, Good Earth Coffeehouse (Good Earth) opened the doors to their 51st café located in the Town Centre of the Neighbourhoods of Bridgwater - the brand's second coffeehouse to open in Winnipeg. The first Good Earth café warmed up Winnipeg residents in the Fall of 2017, within the Seasons of Tuxedo shopping centre.

“Winnipeg has been gracious and welcoming to Good Earth,” said Gerry Docherty, President and COO, Good Earth Coffeehouse. “The heart of Bridgwater is the perfect place to open our second community coffeehouse. We have created a warm, inviting and a natural gathering place for residents from all neighbourhoods. Join us for breakfast and coffee, wine with the book club, a spot to study or relax and spend time together.”

Good Earth has been on a mission to serve exceptional coffee since it opened its first coffeehouse in 1991. Ethically sourced and sustainably grown, every coffee is small batch roasted to bring out the best in each bean. They are proud to share a selection of Rainforest Alliance Certified, Organic, Fairtrade and Direct Trade coffees. In addition to sampling their seasonal feature roast, guests are encouraged to start their day with the hearty Morning Scramble Hot Breakfast Bowl or savour a fresh baked scone hot out of the oven. Every day, Good Earth foodistas are in the kitchen making and baking an extensive menu offering including breakfast, lunch, dinner, late-night snack options as well as desserts and pastries.

“We are excited to be a hub for the community to connect and enjoy a cup of good,” says Shiqi (Maggie) Zheng, Good Earth Bridgwater Franchise Partner. “Our team believes in the power of community, and we can't wait to get to know our neighbours and soon-to-be friends.”

Good Earth believes if you do good, you feel good. Their commitment to sustainability and reducing environmental impact is as much a cornerstone of the Good Earth brand as exceptional coffee and good food. Good Earth looks forward to positively contributing to the Bridgwater and Winnipeg community. For more information about Good Earth, please visit www.goodearthcoffeehouse.com.

About Good Earth Coffeehouse:

Good Earth is a network of authentic coffeehouses with 51 locations throughout Alberta, British Columbia, Saskatchewan, Manitoba, Quebec, and Ontario. The first Good Earth Coffeehouse opened in Calgary in 1991. Founders Nan Eskenazi and Michael Going began with a desire to serve exceptional coffee and wholesome food, with a down-to-earth attitude. Good Earth has focused on creating a unique experience for customers through the combination of a distinctive coffeehouse environment with social and environmental responsibility. The company has grown through franchising and remains true to the original mission...to be a coffeehouse with good food.

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